



For the last several years the Downtown West Bend Association has brought West Bend **Music on Main**- a free summer music series – to Old Settler's Park. Bands of all music genres play each Thursday night from 6:30-9pm early June thru mid August weather permitting. All proceeds from this event benefit the Downtown Area projects such as building lights, landscaping and flower baskets. It also helps us to provide additional family activities at our events like the horse drawn carriages and reindeer during Winter on Main.

To bring this extremely successful and growing event to our community takes a lot of behind the scenes help from our event partners who sponsor the bands, bartenders and individuals watching our gates to ensure Music on Main runs smoothly. This also includes those working to create the grounds each week. There are only 11 opportunities for band sponsorships but there are many other ways for organizations to be involved. One of those is called our Band Roadie opportunity.

This year, we are looking for groups to become "Music on Main Band Roadies". Simply commit to one night where your organization will provide 6-8 individuals to set up and tear down Music on Main. Your group leader must be a responsible adult over the age of 25. Your group would start setting up at 3:45pm in the afternoon. This basically includes putting up tables and chairs, the bar area, tents, road barricades, signs and garbage cans around the event grounds. Set up area needs to be completed by 5:00pm. Don't worry; alcohol will NOT be accessible to the youth. We have taken steps to prevent this. Then your group would need to be back at 8:45pm to begin tearing down and cleaning up the grounds. Clean up begins at 9pm.

In exchange for your group's "band Roadie" commitment the Downtown West Bend Association will donate \$75.00 at the end of the season to your organization, for each week your group is the band roadie. In addition, each week the band will announce the organization who has been our Band Roadies for the night. We have a similar agreement with the 4-H groups running our Farmers' Market on Saturday morning. We have found it to work quite well and benefits both of us. Your group can choose to take more than one evening if they would like, depending on how many groups are interested.

We hope you will view this as a wonderful opportunity to partner with the Downtown West Bend Association. If your organization is looking for exposure, or your youth group is looking for a way to make some additional money, being a band roadie for Music on Main is a great resource. There will be a training session for the group leader.

If you have any questions please don't hesitate to call 262-338-3909. If you know this is an opportunity you can't pass up, fax, mail or email the enclosed form. Remember Music on Main is only 11 weeks! I am excited we can offer this great opportunity to your organization and looking forward to working with you.

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