



For the fifteen years the Downtown West Bend Association has brought Music on Main- a free summer music series – to Old Settler’s Park. Bands of all music genres play each Thursday night from 6:30-9:30 p.m. June thru early September. All proceeds from this event benefits the Downtown West Bend Association and the businesses we support.

To bring this growing event to our community takes a lot of behind the scenes help from: businesses who sponsor the bands, bartenders, crime prevention to help ensure that Music on Main runs smoothly. This also includes those working to clean up the grounds each week. There are 14 opportunities for band sponsorships, but there are many other ways for groups to be involved. One of those is called our Band Roadies.

This has been a successful program so far and we are again looking for a group to become “Music on Main Band Roadies.” Simply commit to the entire season, where your group will provide 4-6 individuals to help tear down Music on Main. Your group leader must be a responsible adult. Your group will need to show up at 8:45pm to begin tearing down and cleaning up the grounds. Clean up begins at 9pm and should be completed by 10:30pm at the latest.

In exchange for your group’s “Band Roadie” commitment, the Downtown West Bend Association will donate \$800 on completion of the entire season. Your group must assist with tear down for every Music on Main, you can’t miss any Thursday nights. We have found that it works well and benefits both groups.

We hope you will view this as a wonderful opportunity to partner with the Downtown West Bend Association. If your group is looking for exposure and looking to make some additional money, being a Band Roadie for Music on Main is a great resource. If you know of any other groups that would benefit from this opportunity, please pass the information along to them as well. If you have any questions, please don’t hesitate to call 262-338-3909. If you know this is an opportunity you can’t pass up, mail or email the enclosed form. Remember Music on Main is only 14 weeks! I am excited we can offer this great opportunity to your group and looking forward to working with you.

Anna Jensen

Event Director Downtown West Bend Association

120 N Main Street Suite 170 : West Bend, WI 53095

Phone: 262-338-3909 Email: anna@downtownwestbend.com



Downtown West Bend Music on Main 2021 Band Roadie Application Form

_____ Yes! Our group is interested in applying for the Band Roadie program this summer. We will have a responsible adult to supervise our group. We understand there will be a training session that our group leader will need to attend. We understand the commitment of time and responsibilities.

Our group must attend every Music on Main to assist with tear down the dates are:

- | | |
|---------------------|-------------------------|
| _____ June 3, 2021 | _____ July 22, 2021 |
| _____ June 10, 2021 | _____ July 29, 2021 |
| _____ June 17, 2021 | _____ August 5, 2021 |
| _____ June 24, 2021 | _____ August 12, 2021 |
| _____ July 1, 2021 | _____ August 19, 2021 |
| _____ July 8, 2021 | _____ August 16, 2021 |
| _____ July 15, 2021 | _____ September 2, 2021 |

Group name: _____

Contact person: _____

Address for contact person: _____

Phone number for contact person: _____

Email: _____

Check payable to: _____

Signature of group representative: _____ Date: _____

Please return this form to:

Anna Jensen

Events Director

Downtown West Bend Association

120 N Main Street Suite 170, West Bend, WI 53095,

anna@downtownwestbend.com