

January 2025

Dear Business Owner:

The Downtown West Bend Association is excited to begin our 13th annual Artwalk! This event has artists from West Bend and surrounding areas share their talents to create an outdoor gallery on the streets of Downtown West Bend. The Art Banners will hang on the light poles of Main Street and 6th Avenue from the end of May through the end of October. A brochure will be printed giving visitors a guided tour connecting the artwork to artists and information.

Last year we were very fortunate through the support of generous businesses and individuals to have 35 banners painted and hung Downtown. We are looking for artist sponsors in order to secure the banners again this year. The cost is \$100.00 per banner and there is no limit to the number of banners that you can sponsor. Your sponsorship of a banner will include your company name permanently on the banner that will be seen by thousands of individuals over the course of the five months they are out, listed in the brochure as a sponsor, and on our social media and website.

We hope you will participate in the 13th annual ArtWalk! We're grateful for your support and will be happy to answer any questions you may have. Please return your sponsorship commitment to the Downtown West Bend Association office no later than March 7, 2025. Thank you in advance for your support of the DWBA and the ArtWalk!

Sincerely,



Noelle Braun
Executive Director
Downtown West Bend Association
120 N Main Street Suite 120
Phone: (262) 338-3909
Email: ed@downtownwestbend.com





Sponsorship Levels

YES! I would like to support the 2025 ARTWALK

Please respond by March 7, 2025

For more information <https://www.downtownwestbend.com/artwalk-banner-project.html>

_____ I would like to be the AWARD sponsor (\$500.00) – 1 available

Helps to support the artists with a cash award – First place, Second place & Student Awards

- *Be a Judge and help select artist winners (optional)*
- *Opportunity to speak at the Grand Gallery Opening (optional – but we would love you there)*
- *Business name permanently adhered to 1 artist banner (\$100.00 Value)*
- *Name & logo recognition on the DWBA website & social media – Award Sponsor*
- *Name & logo listed in the custom brochure as Award Sponsor*
- *Name & logo listed on signage as Award Sponsor*
- *Added to all the ArtWalk marketing on website, print & social media.*

_____ I would like to be the EVENT sponsor (\$250.00) – 4 available - ***Provide Entertainment & Decorations***

- *Business name permanently adhered to 1 artist banner (\$100.00 Value)*
- *Name & logo recognition on the DWBA website & social media*
- *Name & logo listed in the custom brochure*
- *Name & logo listed on signage as Major Event sponsor*
- *Added to all the ArtWalk marketing on website, print & social media*

_____ I would like to be a Banner sponsor (\$100.00) - 50 available - ***Support an Artist Banner***

- *Company name permanently adhered to 1 artist banner*
- *Name recognition on the DWBA website*
- *Name listed in the custom ArtWalk brochure*

_____ I would like to donate an appetizer platter – ***Provide appetizers or sweets for the artists & guests***

- *Name recognition on the DWBA website*
- *Name listed on signage at Grand Gallery Open event*

_____ I would like to sponsor _____ additional banners (\$100 per banner)

_____ Total Sponsorship Cost

Business Name: _____ Contact Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Website: _____

_____ Check Enclosed (made out to Downtown West Bend Association)

_____ Please invoice me at the _____ address or _____ email address listed above.

I/We would like to Volunteer to help with this event or planning of the event: ___ Yes or ___ No

The DWBA will contact you with volunteer options.

Thank you for your support of the ArtWalk, the community, and local artists.