



# Sponsor Commitment Form

2026

Our organization will commit to being a sponsor for the following 2026 Downtown West Bend Association hosted events (please mark **each** specific item):

## Winter on Main

- Iceberg - \$3,000.00  Ice Throne - \$2,000.00  Ice Block - \$1,000.00  Ice Cube - \$525.00 °  Ice Cube - \$275.00 °

## Chocolate Around the Bend

- Promotion Sponsor - \$150.00  Chocolate Box Sponsor - \$250.00

## Spring Shopping Event

- Promotion Sponsor - \$150.00

## St. Patrick's Day Bar / Restaurant Event (not necessarily held on St. Patrick's Day)

- Promotion Sponsor - \$150.00

## Spring Wine Walk

- VIP Pass Glass - \$1,000  VIP Lanyard - \$500.00  Standard Pass Cup - \$650.00  D. Driver Pass - \$100.00

## Artwalk Premiere and Auction

- Awards - \$750.00  Auction - \$350.00  Entertainment Sponsor - \$350.00  Hospitality - \$250.00  Banner - \$125.00

## West Bend Farmers' Market

- Presenting Sponsor - \$2,000.00  Host Group Sponsor - \$1,000.00  Market Tour Sponsor - \$1,000.00  
 Free Sample Stall Sponsor - \$1,000.00  Question of the Week Sponsor - \$1,000.00  NFM Week Sponsor - \$250.00

## Music on Main

- Regular Season Entertainment - \$1,500.00  Block Party Beer Tent - \$500.00

## Late Night Luau Shopping Event

- Promotion Sponsor - \$150.00  Entertainment Sponsor - \$250.00

## Summer Sidewalk Sale Shopping Event

- Promotion Sponsor - \$150.00

## Wheels on Main

- Show - \$1,500.00  Awards - \$1,250.00  Dash Plaques - \$850.00  Beer Tent - \$500.00  
 Entertainment - \$400.00  Food Vendor - \$150.00 <sup>1</sup>  Swag Bag - In-Kind Contribution of 250 identical items

## Autumn Shopping Event

- Promotion Sponsor - \$150.00

## Downtown Trick or Treat

- Presenting - \$500.00  Streetscape - \$250.00  Pumpkin Decorating - \$250.00  Entertainment - \$250.00  
 On Street Trick or Treat Vendors - \$75.00 <sup>2</sup> per stall space (up to two per vendor)

## Halloween Bar / Restaurant Event (not necessarily held on Halloween)

- Promotion Sponsor - \$150.00

## Winter Market

- Presenting - \$500.00

## Autumn Wine Walk

- VIP Pass Glass - \$1,000  VIP Lanyard - \$500.00  Standard Pass Cup - \$650.00  D. Driver Pass - \$100.00

## Christkindl Markt

- Gesellschaft - \$10,000.00  Hauptmarkt - \$4,000.00  Bier & Essen Halle - \$4,000.00  Strom - \$1,500.00  
 Musik - \$1,250.00  Christkind - \$500.00  Bar-Untersetzer - \$500.00  Markt Stall Construction - \$3,500.00

## Merry & Bright Shopping Nights

- Promotion Sponsor - \$150.00

## Winter Cocktail Contest

- Promotion Sponsor - \$150.00



**All sponsorships are secured on a first come, first served basis, when payment is included.**

Note: a sponsorship is not secured until payment has been received.

Please complete the form below (as well as the previous page) and submit to the Downtown West Bend Association. Please indicate payment method for your sponsorship(s).

- Payment is enclosed for all sponsorships.
- Please digitally invoice me for each sponsorship (the email below will be used).

Sponsor Organization Name: \_\_\_\_\_

Contact Name (Representative of Organization): \_\_\_\_\_

## Billing Information

Contact Name (If different than above): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: WI Zip: \_\_\_\_\_

Landline #: \_\_\_\_\_ Cellular #: \_\_\_\_\_

Email: \_\_\_\_\_ *Digital invoice(s) will be sent to this email.*

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Please return this signed commitment with sponsorship payment(s) or ask to be digitally invoiced. Send to:**

Downtown West Bend Association  
2026 Sponsorships  
120 N. Main Street, Suite 120  
West Bend, WI 53095

Or email the completed form to: [ed@downtownwestbend.com](mailto:ed@downtownwestbend.com)  
and you will automatically be digitally invoiced.

For DWBA  
Office  
Use Only

Today's Date: \_\_\_\_\_

- Payment - Cash
- Payment - Check # \_\_\_\_\_
- Payment - Credit Card
- Payment - Venmo

0 = Ice Cube Sponsorships for Winter on Main can be split between two businesses, for \$275.00 per business.

1 = West Bend nonprofit organizations charged \$100.00 to be food vendors for Wheels on Main.

2 = In addition to each vendor paying for their stall spaces for the Downtown Trick or Treat they must bring a minimum of 1,000 pieces of candy and/or treats to accommodate the volume of children that attend the event; nonprofits charged \$50.00 to participate as a Street Treat Vendor